



Gina Byrd • Principal

Jaleece Strong-Clark • Assistant Principal

Ches Betz • Assistant Principal

Michelle Morrow • PTA President 2019-2020

Farragut Primary School PTA 2019-2020 Annual Sponsorships

Erica Scheve
Chair of Community Outreach
865-386-0969
sponsorships@fpspta.org

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865.966.5848 • fax 865.671.7187
www.fpspta.org • sponsorships@fpspta.org

Farragut Primary School PTA 2019-2020 Annual Sponsorships

Annual Sponsorship Level	Bronze	Silver	Gold	Platinum
	\$250*	\$500*	\$1000*	\$1500*
Benefits				
Fall Festival				
• Booth at Fall Festival; priority placement is first come first serve (see map for locations)	✓	✓	✓	✓
• Tickets to Fall Festival (for activities)	10	20	40	50
• Access to Sponsor Lounge (one per sponsor volunteer)	✓	✓	✓	✓
• Name in Appreciation Newsletter	✓	✓	✓	✓
• Advertisement lawn sign# around carline for October		✓	✓	✓
• Logo posted on PTA Facebook Page		✓	✓	✓
Spring Dance				
• Flyer/Giveaway for Dance Swag Bag			✓	✓
• 4 Tickets to Spring FPS Dance				✓
Additional Sponsor Recognition				
• Approved company flyer sent home in Winter			✓	✓
• Approved company flyer sent home in Spring				✓

- *- Sponsorship Level = Cash + ½ retail value of in-kind donations of goods and/or services
 - example: Local Business gives \$750 cash + \$500 Birthday Package Gift Certificate which would be a Gold Sponsor at \$1000 total sponsorship)

- All school communication goes out to over 1000 students and their families

- Sponsors will provide jpeg logo, approved advertisement flyers, and/or giveaways
 - #- FPS will use jpeg logo to provide the advertisement lawn sign
 - Jpeg logo will be used for printed recognition and electronic posts
 - Flyers sent home in backpacks must be approved by the sponsor with the following link
 - <https://www.knoxschools.org/domain/5074>

- Fall Festival
 - No selling of products/collection of personal data except at participants request
 - Bring your own table, chairs, and supplies for your set-up

Farragut Primary School PTA 2019-2020 Annual Sponsorships



Dear FPS Annual Sponsor:

On behalf of the Farragut Primary School PTA, we would like to thank you for your investment, support, and participation in annual sponsorships. Please find our **NEW** sponsorship details and benefits on the backside of this letter. The money we raise through sponsorships will go towards technology, education, and the school property and grounds. Our PTA and volunteers look forward to working with you! We will be happy to help with the sponsorship process in anyway. Please contact me with questions at any time.

Sincerely, Erica Scheve, Chair of Community Outreach
 sponsorships@fpspta.org, 865-386-0969

Sponsorship Level Commitment

Sponsor Name: _____
 Address: _____
 Contact Name: _____
 Contact Email Address and Phone Number: _____

Please decide on which level of sponsorship works best for your business. Place a checkmark or answer the question in the table for the benefits you will be participating in this year.

<u>Circle</u> the Sponsorship Level you are selecting	Bronze \$250*	Silver \$500*	Gold \$1000*	Platinum \$1500*
Attending Fall Festival on 11/9/19 from 11-3 – please bring own table, chairs, game, prizes, supplies, and volunteers.				
• What booth location (number from the map) would you like to select?	<u>1st Choice:</u>		<u>2nd Choice:</u>	
• How many volunteers will you have at your Festival Booth?				
• If providing in-kind donation describe and list <u>retail</u> value				
Emailing jpeg Logo to sponsorships@fpspta.org by September 20th (used for Newsletter, Lawn Sign, and Facebook)				

- **Submit this form, payment, and in-kind donations by September 20, 2019**
 - **via email** at sponsorships@fpspta.org
 - **via mail** at Farragut Primary School, Attention: PTA Sponsorships, 509 N. Campbell Station Road, Knoxville, Tennessee 37934
 - **or drop off at FPS front office**
- Please make checks **payable to Farragut Primary School PTA.**
 - Venmo and PayPal payments available – see code
 - Credit card payments also available



Farragut Primary School PTA
@FarragutPrimarySchool-PTA



Farragut Primary School PTA



venmo



PayPal

Farragut Primary PTA Fall Festival

2nd Grade
Performance

Inflatables



Office

Hospitality
Lounge

Silent Auction

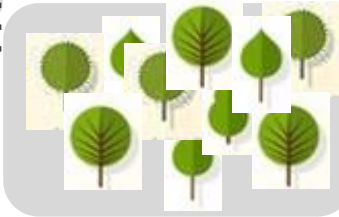
Finley's
Café &
Bakery

Sponsor
Check-in

Games

Crafts

Games



CAR SIDE

BUS SIDE

Platinum Sponsor Locations: 3, 4, 5, 11, 12, 18, 19, 31

Gold Sponsor Locations: 2, 6, 9, 10, 13, 14, 20, 24, 25, 30

Silver Sponsor Locations: 1, 7, 8, 15, 21, 23, 26, 27, 29

Bronze Sponsor Locations: 16, 17, 22, 28